

“THE NATIONS” Contest rules and regulations

This document contains contest rules and regulations for The Nations contest which ballot results will determine which country (either Canada or New Zealand) is the winner (the “**Contest**”). The winners will be drawn according to the schedule below with winners announced shortly thereafter. This Contest is not controlled sponsored or authorized by CBC.

1. “The Nations” Contest is held by iThentic Canada Inc. (hereafter referred to as the “**Organizer**”). It will take place online from August 21, 2015, at 9:00 a.m. (ET) through June 17, 2016, at 16:59 p.m. (ET) (the “**Contest Period**”). The winner will be announced shortly thereafter.

ELIGIBILITY

2. The Contest is open to all Canadian and New Zealand residents *who have registered* and have reached the legal age of majority in their respective province, region or territory of residence prior to the Contest Period (a “**Contest Entrant**”). Employees, representatives or agents of iThentic Canada Inc. (hereinafter, “iThentic”) and each of the foregoing entity’s subsidiaries and affiliates, media partners, advertising and promotional agencies, and members of the immediate family (parents, children, siblings and spouse, regardless of where they are domiciled) of any of the aforementioned and persons with whom any of the aforementioned are domiciled are not eligible to enter the Contest.

HOW TO ENTER

No purchase necessary.

3. Participants acknowledge and agree that by participating in the activities offered on the site do not automatically enter the Participant into the Contest. An Eligible Entry is only counted when Participants register in one of three ways. **To enter the Contest, proceed as follows:**

Register through our website www.thenations.tv in one of three ways:

- 1) **Twitter**
- 2) **Facebook**
- 3) **Email**

**** Note: Cookies must be enabled ****

Once registered, Participants choose which country they want to support then partake in the social media challenges and online quizzes, watch episodes and share/like/follow on social media to earn additional points. Each point earned awards the Participant an entry in to the Contest and brings their chosen country closer to victory.

- 3.1 Eligible Participants must provide eligible entries using a single account and eligible Contest Entrants found to be using multiple accounts will be considered ineligible and disqualified from participating in the Contest.
- 3.2 Automated submissions or submissions sent via a bot will be disqualified. Automated and/or repetitive electronic submissions (including but not limited to entries made using any script, macro, bot or Contest service) will be automatically disqualified and transmissions from these or related Twitter accounts may be blocked.

CONTEST PRIZE

4. Prize is only made available to the registered Contest Entrants. In total, one grand prize will be awarded in the form of (i) an iTunes gift card valued at \$500 Canadian Dollars or the New Zealand equivalency based on the current exchange rate of the day of the draw; and (ii) CBC merchandise if the winner is from Canada, or TVNZ merchandise if the winner is from New Zealand (collectively the “**Grand Prize**”).

DRAW

5. There is one random draws from all Eligible Entries with the winner either residing in Canada or New Zealand. The draw will be held at on June 17, 2016 17:00 EST at iThentic Canada Inc. offices located at 772 Dovercourt Rd. Studio 2, Toronto, Ontario, M6H 0A2, Canada, to select the grand prize winner. The odds of winning the Grand Prize will depend upon the total number of Eligible Entries received during the Contest Period.

AWARDING OF PRIZE

6. To be declared a winner, all selected Contest Entrants must:
 - (a) Be reached by Facebook, Twitter or email, at the sole discretion of the Organizer, within ten (10) days following the draw.
 - (b) Complete and sign the declaration and release form (the “release form”) to the effect that they have fulfilled all the requirements of these Contest rules, which will be sent to them by email by the Organizer, and return the signed release form so that the Organizer receive it within ten (10) days of its receipt by the Contest Entrant.
 - (c) Correctly answer the mathematical skill-testing question on the release form.
 - (d) Upon request and within a reasonable timeframe, provide a piece of identification with a photo.
7. Failure to comply with one of the conditions outlined in these Contest rules, to be reached or to return the release form within the given deadline, or if the selected Contest Entrant refuses their prize, will result in the Contest Entrant’s disqualification. In such an event, the Organizer may, at their sole discretion, cancel the prize or hold a new draw until a Contest Entrant is selected and declared a winner.
8. Within two (2) to four (4) weeks following receipt of the duly completed and signed release form, the Organizer will mail the prize to the winners.

SELECTION OF WINNING COUNTRY

9. The country (Canada or New Zealand) which receives the highest per user average number of eligible points during the Contest Period will be declared the winner. All decisions shall be at Producer’s discretion and, once made, shall be final.
10. **Announcement of winning country.** The winning country will be announced one month after the final episode is posted (the “**Program**”).

GENERAL TERMS AND CONDITIONS

10. **Verification.** The Contest Entrant registrar and release forms are subject to verification by the Organizer. Any Contest Entrant registry or release form that is, as the case may be, incomplete, illegible, mutilated, fraudulent, registered or sent late, contains an invalid email address, consists of an incorrect answer to the mathematical skill-testing question, or is otherwise non-compliant may be rejected and will not, depending on the case, entitle the Contest Entrant to an entry or a prize.
11. **Disqualification.** The Organizer reserves the right to disqualify anyone or cancel one or more Contest Entrant of anyone who enters or attempts to enter this Contest by any means contrary to these rules and regulations or in any manner deemed unfair to other entrants (e.g. entries exceeding the authorized limit). This person may be reported to the appropriate legal authorities.
12. **Conduct of the Contest.** Any attempt to deliberately sabotage the Contest website, Facebook

pages and/or any other related site or to disrupt the legitimate operation of the Contest represents a violation of civil and criminal laws. Should such an attempt be made, the Organizer reserve the right to reject the registry, Contest Entrant and seek damages to the extent permitted by law.

13. **Acceptance of prize.** Prize must be accepted as described herein and may not, in whole or in part, be substituted for another prize, transferred to another person or, in the case of a Grand Prize gift certificate, exchanged for cash, except as provided in the following section.
14. **Substitution of prize.** In the event that it would be impossible for the Organizer to award a gift certificate as described herein, they reserve the right to award a prize of the same nature and equivalent value, or, at their sole discretion, the cash value of the prize as stated herein.
15. **Limit of liability: use of the prize.** By entering this Contest entrants selected for a prize release the Organizer, any corporations, companies, trusts or other legal entities controlled by or connected to them, their advertising and promotions agencies, and their employees, representatives and agents (the "waivees") from all liability for any damages they may suffer in accepting or using their prize.
16. **Contest website.** The Organizer does not guarantee in any way whatsoever that the Contest website, Facebook page, or any other site related to the Contest, will be accessible or functional without interruption throughout the entire Contest Period or that it will be free of any errors.
17. **Limit of liability: operation of the Contest.** The waivees are not liable for any faulty computer components, software or communications line, the loss or lack of a communications network, or for faulty, incomplete, incomprehensible or erased computer or network transmissions that may limit or prevent an entrant's participation in this Contest. The waivees are also not liable for any damages or losses incurred, directly or indirectly, in whole or in part, from downloading any Internet page software or other item, or by the transmission of any information related to entering this Contest.
18. **Modifications to the Contest.** The Organizer reserve the right to cancel, terminate, modify, or suspend this Contest, in whole or in part, at their sole discretion, in the event that any unauthorized human intervention or any other occurrence corrupts or adversely affects the administration, security, impartiality, or operation of the Contest as outlined herein.
19. **Termination of participation in the Contest.** In the event the computer system is unable to register all Contest entries during the Contest Period for any reason whatsoever, or Contest participation must terminate, in whole or in part, before the date indicated herein, the Organizer will proceed with the draw, at their discretion, from among the draw entries duly registered during the Contest Period or, if applicable, up to the date of the event that put a stop to Contest participation.
20. **Prize limit.** In all cases, the Organizer is not required to award either more prizes or award a prize other than what has been outlined in accordance with these rules.
21. **Limit of liability: entering the Contest.** By entering this Contest or attempting to do so, all persons release the Organizer and their respective subsidiaries, affiliates, associated or related companies, agents, advertising and promotional agencies and/or representatives, and each of their respective directors, officers and employees from all liability and shall be held harmless against, any liability for any injuries, losses or damages of any kind to persons or property arising out of or resulting from participating in the Contest or the selection of the Grand Prize Winner.
22. **Authorization.** By entering the Contest, all Contest Entrants selected for a prize and, in the case where a Contest Entrant selected for a prize is a minor, their adult parent or guardian, authorize the Organizer and their representatives to use, if required, their name, photograph, likeness, voice, place of residence, and/or statement in connection with their prize for advertising purposes, without compensation of any kind.
23. **Communication with the entrants.** No communication or correspondence will be exchanged with the entrants in this Contest other than in accordance with these Contest rules or at the initiative of

the Organizer.

24. **Property.** Release forms are the property of the Organizer and will not be returned to the entrants under any circumstances.
25. **Identification of the Contest Entrant.** For the purposes of these rules and regulations, the Contest Entrant is the person who is the authorized holder of the Facebook account used to enter the Contest, and it is to this person that the prize will be awarded if selected and declared a winner.
26. **Minor Contest Entrant.** In the event that a Contest Entrant selected for a prize is a minor, an adult parent or legal guardian must sign the release form and accept the prize in their name so that the selected Contest Entrant may be declared a winner.
27. **Organizers' decision.** All decisions of the Organizer or their representatives regarding this Contest are final and without appeal, subject to any decision of the *Régie des alcools, des courses et des jeux du Québec* on any matter under its jurisdiction.
28. **Disputes.** For Quebec residents: disputes regarding the organization or conduct of a promotional contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any dispute regarding the awarding of a prize may be submitted to the *Régie* for the sole purpose of helping to settle the dispute.
29. **Severability of these sections.** If a section in these Contest rules is declared or judged illegal, unenforceable, or void by a court of law, then that section will be void. However, all other sections not affected will be applied as permitted by the law.
30. **Language.** In the event of any discrepancy between the French and English versions of these rules and regulations, the French version will prevail.
31. **Social Media platforms.** This Contest is not controlled or sponsored by Facebook, or Twitter. Any questions, complaints or comments regarding this Contest must be submitted to the Organizer, and not Facebook or Twitter. Facebook or Twitter as well as its affiliates, directors, officers, agents and employees cannot be held liable for any claim resulting from, or with respect to, the Organizer. By entering this Contest, all entrants agree to comply with the terms and conditions of use, contracts and other policies and/or guidelines regarding the Facebook or Twitter platforms and release the Organizer, any corporations, companies, trusts or other legal entities controlled by or connected to them, their advertising and promotions agencies, and their employees, agents and representatives from all liability for any damages they may suffer due to the use of this platform.